



# INNOVANT CASE STUDY

**CLIENT:** Biopharmaceutical Company

**DESIGNER:** Francis Cauffman

**LOCATIONS:** Fort Washington, PA & Tampa, FL

**FEATURED PRODUCT:** FORM\_office



## THE CHALLENGE

With the joint venture of two pharmaceutical firms came the challenge of merging two distinct cultures, brands and office environments – one European, one American. Thus, the focus for the companies' new office design was to create a fresh, contemporary and singular workplace signature. Adjustable height desks were specified from the onset as the European partner already used similar products. This decision was also motivated by the influx of firms choosing to improve their desk and staff performance with height adjustability. The challenge, then, was to find office furniture of a high enough caliber for companies that rely on cutting-edge technology for their work.

## THE INNOVANT SOLUTION

Innovant's product was evaluated in a formal review process against Steelcase. With its superior performance and quality, FORM\_office Adjustable Height was selected



as the companies' new national workstation standard. Every employee was instantly granted improved ergonomics with a well-designed desk for sitting, as well as the opportunity to stand at the simple push of a button.

Measuring 78 inches wide, the large scale desks offer plenty of workspace. Configured in short rows separated by wide aisles, the benching clusters create a pleasant, open experience. Low-level, but deep storage elements offer plenty of room for stowing items and help to delineate personal space for the end users. These cushion-topped storage elements were injected with brand personality using a variety of colored fabrics grouped by segments around the office floor. Side dividers finished with whiteboard material function as both writing surfaces and privacy elements. All of these details and product features have helped render this workplace a "state-of-the-art facility."

## THE RESULT

Though it is not always easy for a client to achieve its complete furniture wishlist when adopting a new workplace strategy, these pharmaceutical companies found in Innovant and the FORM\_office product a solution to meet all their objectives. Not only is IT pleased with the furniture's performance, but the end users also enjoy their workspaces and the facilities staff feels that the new environment has helped in the merger of two very different firms. Initially deployed in the Fort Washington office, FORM\_office Adjustable Height has also been installed in Tampa with an expansion to follow.