



INNOVANT CASE STUDY

CLIENT: Global Financial Services Company

DESIGNER: Gensler

LOCATION: New York, New York

FEATURED PRODUCT: FORM_office



THE CHALLENGE

One of the world's largest financial services companies began searching for a way to deliver a progressive workplace solution to its NYC headquarters. The client's vision was to create an environment that did not resemble a traditional trading environment. Rather, the goal was to furnish the space with more contemporary, bench-like furniture. To accomplish this, the client required a desking solution with unique aesthetics and personalization options that could function as a trading desk in disguise.

Another major driver of the project was to accommodate the influx of European management cohabitating within the space. Due to some spatial restrictions, the client was required to reduce the number of perimeter offices typically assigned to senior-level management. Thus, the new



workstation design would need to create a working environment equivalent to an office.

THE INNOVANT SOLUTION

Through the evaluation and design process, Innovant's FORM_office product was selected with height adjustability for every trading position. Apart from the wellness benefit this amenity offers end users, height adjustability also provides practical benefits to IT, allowing easy access for servicing technology. Beneath the product's elegant benching skin is a sophisticated trading desk platform, which accommodates and conceals the required cabling, electrics and data terminations.

Independent storage elements were tailored to suit the client's needs, providing the function and aesthetic required for this crossover environment. To address the spatial challenges, the project team paid special attention to the floor plan design. By arranging the FORM_office clusters in ninety degree rotations, the open plan office retained some sense of privacy and scale – unlike typical trading environments with rows upon rows of desking.

THE RESULT

The application of electric height adjustability, along with Innovant's tailored storage components and fine finishing, resulted in a bespoke furniture solution fit for the client. With the deployment of Innovant's sit-stand solution, the client fully realized its goal of creating a cutting-edge workplace environment.