



# INNOVANT CASE STUDY

**CLIENT:** Global Financial Services Firm

**DESIGNERS:** SOM & Gensler

**LOCATION:** New York, New York

**FEATURED PRODUCT:** FORM\_office



Photographed by Chuck Choi

## THE CHALLENGE

This global financial services firm set itself the goal of reducing and consolidating its real estate holdings in the United States. Looking for efficiencies wherever possible, a master plan was developed to optimize the remaining office locations by renovating them from a traditional private office and 6'x8' format to predominantly open plan benching.

## THE INNOVANT SOLUTION

The plan was initiated in New York City, with the first benching installations at the bank's newly renovated headquarters in midtown, as well as an expanded location in the financial district.



After careful review of all of the market-leading benching systems, FORM\_office was selected by the project team for Innovant's "attention to detail and ability to meet client and designer needs." The designers did not want employees to feel that they had lost storage space in the transition to the open plan. Innovant partnered with the client to design all-in-one storage units for each seat that integrate seamlessly with the desk, and provide configurable drawer and file areas. Premium wood veneer finishes on the benching and storage units create a sophisticated feel and center privacy panels in corporate colors reinforce the bank's brand aesthetic throughout the office.

The FORM\_office benching product allows the firm to easily densify the desks when additional seats are needed. The seasonal influx of summer interns is easily accommodated by creating two seats from one with a simple shift of the privacy screen and installation of a storage unit.

## THE RESULT

Innovant's FORM\_office system has been adopted as the national standard for the bank. An initial 2,500 positions have been installed so far, with other locations to follow in the upcoming years as floors are refreshed in the updated locations.