



INNOVANT CASE STUDY

CLIENT: Financial Services Headquarters

DESIGNER: Gensler

LOCATION: Confidential, USA

FEATURED PRODUCT: FORm_office



THE CHALLENGE

In 2012, one of the world's largest investment management firms set out to construct their first exclusive headquarters building. This move would consolidate their 2300+ employees out of numerous properties into a single location for the first time.

Constructed and furnished to reflect the company's success, the new building would boast state-of-the-art facilities with a refined design to continue attracting the highest quality workforce. The decision was made to house this workforce in a completely open plan environment with linear benching as the core workstation design. To fulfill this goal, the firm would have to select a vendor capable of upholding strict aesthetic standards on a large scale despite some of the project's delivery limitations.

THE INNOVANT SOLUTION

The client and design team from Gensler evaluated Innovant's FORm_office benching against products from



Steelcase, Knoll and Herman Miller. The original project designs had presumed that over half of the open plan seats would be awarded to a major systems manufacturer, with the possibility of a small number of seats to be configured with user height adjustability. After a formal review process, the client selected Innovant's FORm_office for both its skillful integration of height adjustability and its superior quality and aesthetic. The ability to adhere to strict veneer quality standards for all 2300+ worksurfaces was also a key factor. Innovant's premium custom walnut veneer and Greenlock™ finish played a significant part in the project's success. When the client decided several months later to commit its entire building to sit-stand, their selection of Innovant proved prescient.

In addition to the design and aesthetic expertise offered, Innovant tackled the complex challenge of having a tight delivery timeframe for over 20 floors of furniture in less than 8 weeks – all with limited elevator access. Innovant's sophisticated project planning team and partnership with local dealer Pivot Interiors secured the confidence of the client team.

THE RESULT

The largest height adjustable, open plan work environment in Southern California, this project is arguably the most successful of its kind nationwide. Delivered on time and on budget with top grades for finish quality and consistency, the client team recognizes they made the right decision selecting Innovant and FORm_office. This project is truly a benchmark of unmatched design, skillfully delivered under very challenging circumstances.