



# INNOVANT CASE STUDY

**CLIENT:** Global Financial Services Company

**DESIGNER:** Gensler

**LOCATION:** New York, New York

**FEATURED PRODUCT:** FORm\_office



## THE CHALLENGE

In 2013, this global financial services company embarked on a total restack of its US headquarters. Opting to shift to an open plan environment for the first time, the company pursued a new standards program for office furniture. To guide the development of this program, the client selected Innovant over other major US furniture manufacturers for a pilot project. This project, consisting of over 500 positions, introduced the client to Innovant and its benching solutions.

After the trial, the client and design team issued a national standards RFP for open plan workstations, trading desks and private offices. Both desking portions of the RFP posed unique challenges. For the workstations, the challenge was to balance an open environment with sufficient separation and privacy, while the trading desks

required a flexible furniture solution that could adapt to future shifts in technology.

## THE INNOVANT SOLUTION

For the workstation solution, Innovant complemented its award-winning FORm\_office product with tailored millwork and integrated storage. Constructed with mitered edges, the finely finished benching lends the workspace a sense of refinement. These elements also help provide privacy and separation for employees.

Throughout the trading desk review process, Innovant offered several examples of innovative IT accommodation. This included designs for detachable access doors and movable shelves for day-two reconfiguration to thin client technology. Both these product details and Innovant's workmanship impressed the client and design team.



## THE RESULT

After careful consideration, Innovant was selected for both the workstations and trading desks. This decision was driven by Innovant's sophisticated product engineering and its unique ability to capture both the client's aesthetic and quality goals. Scheduled for completion in 2016, this project will feature over 2,500 benching and trading positions, for an excess of 5,000 seats total. With this award, Innovant takes on one of the largest trading floor projects of this time.