



# INNOVANT CASE STUDY

**CLIENT:** frog design

**DESIGNER:** SHoP Architects

**LOCATION:** Brooklyn, New York

**FEATURED PRODUCT:** NIGEL Desking



## THE CHALLENGE

In 2016, multi-disciplinary design house frog design relocated to the tech triangle of Brooklyn. Their new space, with double high windows and an abundance of natural light, sought to enhance the company's culture of innovation and creativity. The client team, led by lower Manhattan design firm Shop Architects, searched for a provider of open plan workstations that shared their design and engineering sensitivity to ensure the right fit for a talented & demanding staff of designers.

## THE INNOVANT SOLUTION

The client team was immediately attracted to Innovant's NIGEL desking line of contemporary workstations,

as well as to Innovant's local roots and history of tailoring products for our clients. NIGEL desking is inspired by the classic mid-century Parsons table. Despite its clean, lightweight design, NIGEL exudes strength through its purposely exposed support frame. These features resonated with frog and were consistent with the company's reputation for sleek, durable design. Particular appreciation for NIGEL's simple yet concealed power and cable management details were noted, as the final installation demonstrated the benefit of a purposeful approach to technology management, even within such a lightweight product. Custom central privacy panels were also created, using natural cork applied to a solid substrate, providing a natural material to an otherwise completely black desk.

## THE RESULT

The NIGEL desking system delivered the perfect balance of style and function in the workstation areas and was the perfect aesthetic complement to the adjacent open work zones. A core part of Innovant's NOW collection of budget friendly, quick ship furniture products, NIGEL desking over delivered on the client's expectations while staying well within their budget. Additionally, a number of NIGEL Collaborative tables were deployed in meeting and conference rooms throughout the space, providing a consistent aesthetic.

